

Brother raises the bar for superior efficiency and print performance

Brother's latest Ink Refill Tank System series delivers enhanced print quality, paper handling capabilities and page yields for SMBs and SOHOs.

14 June 2018, Singapore – With a legacy built on a ‘Customer First’ approach that spans over one hundred years, Brother’s business printers and Multi-Function Centres (MFCs) have won the PCMag Readers’ Choice Award for an unprecedented 8 years in a row, as well as the PCMag Business Choice Award for the last 4 years. And now, the same dedication to uncompromising innovation and reliability is reflected in its latest range of Inkjet Multi-Function Centres for high print volume home offices and small workgroups.

“Today’s small business and home office owners face a difficult decision when choosing an MFC to suit their needs, often having to compromise between cost-efficiency, print quality, and features.” says Nigel Lee, Country Manager at Brother Singapore. “Brother’s latest Inkjet Multi-Function Centres aim to strike the perfect balance for this growing group of customers by delivering outstanding print volumes, professional quality prints, and expanded capabilities – all in one compact and affordable package.”

This latest series features five new Inkjet Multi-Function Centre models which include the **DCP-T510W & DCP-T710W** (print, copy, scan with wireless connectivity), **MFC-T810W** (print, copy, scan & fax with Ethernet and wireless connectivity), and the **MFC-T910DW** (2-sided print, copy, scan & fax with Ethernet and wireless connectivity).

Maximise your cost-savings

- **Outstanding black ink page yield** – Enjoy lower costs-per-page when printing black and white documents with an improved page yield of 6,500 pages¹
- **Impressive colour ink page yield** – With a high colour page yield of 5,000 pages¹, you can now print more colour documents and photos at lower costs
- **Award-winning reliability** – Designed for greater reliability and robustness, this series helps minimise the frequency and costs of repairs and servicing

Effortless user experience

- **Made for convenient access** – A front-access ink tank and front-loading paper cassette makes ink and paper refills more convenient than ever before
- **User-friendly navigation** – Features an intuitive 1.8” LCD screen and full-sized keypad² for simplified operations
- **Comprehensive paper handling** – Handle a variety of paper weights and sizes with a 150 sheets standard tray and 80 sheets multi-purpose tray²
- **Copy, scan & fax with ease** – The built-in 20 sheets Automatic Document Feeder³ allows you to perform multi-page copy, scan and fax⁴ jobs without having to insert the pages individually
- **Monitor ink levels at a glance** – The transparent ink tank cover allows users to clearly view individual ink levels for timely refills

Enhanced performance and quality

- **Fast print speeds** – Enjoy print speeds⁵ of up to 12ipm for mono prints and 10ipm for colour³ (up to 3 times faster than the previous series)
- **Fast first-page-out times** – Spend less time waiting at the device with fast first-page-out times⁶ of up to 8 secs for mono prints and 8.5 secs for colour prints³
- **Professional print quality** – New dye-based black ink results in brilliantly vivid graphics and photos, and crisp, clear text

Expanded versatility and connectivity

- **Flexible connectivity options** – Easily share your device among the entire workgroup with built-in wireless⁷ and Ethernet connectivity⁴
- **Effortless mobile printing** – Print directly from your iPhone, iPad, Android™ or Windows® Mobile device through Brother's iPrint&Scan, Airprint, Mopria and Google Cloud Print⁷
- **Print JPEGs directly from USB storage** – With USB Direct Print², users can simply walk up to the device with their USB flash drive for instant printing or scanning of JPEG files

Award-winning legacy




Brother's uncompromising dedication to quality is what makes it stand out from its competitors. Brother has won the PCMag Readers' Choice Award for an unprecedented 8 years in a row, as well as the PC Mag Business Choice Award for 4 years running, scoring the highest in overall customer satisfaction and reliability, as well as likelihood to recommend.

Series Line-up and Availability

The DCP-T510W, DCP-T710W, MFC-T810W and MFC-T910DW will be available from 8 June 2018 onwards for orders.

SERIES OVERVIEW

Introducing Brother's latest Inkjet Multi-Function Centre Series:

<p>DCP-T510W RSP: \$298 Availability: 14th June 2018</p> 	<ul style="list-style-type: none"> • Print, Copy, Scan • Up to 12/6 ipm⁵ • Up to 8/14 secs first page-out time⁶ • 1 Line LCD display • Up to 150-sheet Paper Tray • 1-sheet Manual Feed Slot • Wireless connectivity • Brother iPrint&Scan, AirPrint, Mopria, Google Cloud Print
<p>DCP-T710W RSP: \$328 Availability: 14th June 2018</p> 	<ul style="list-style-type: none"> • Print, Copy, Scan • Up to 12/10 ipm⁵ • Up to 8/8.5 secs first page-out time⁶ • 1 Line LCD display • Up to 150-sheet Paper Tray • Up to 20-sheet Automatic Document Feeder • 1-sheet Manual Feed Slot • Wireless connectivity • Brother iPrint&Scan, AirPrint, Mopria, Google Cloud Print
<p>MFC-T810W RSP: \$358 Availability: 14th June 2018</p> 	<ul style="list-style-type: none"> • Print, Copy, Scan, Fax • Up to 12/10 ipm⁵ • Up to 8/8.5 secs first page-out time⁶ • 1 Line LCD display • Up to 150-sheet Paper Tray • Up to 20-sheet Automatic Document Feeder • 1-sheet Manual Feed Slot • Ethernet and Wireless connectivity • Brother iPrint&Scan, AirPrint, Mopria, Google Cloud Print

MFC-T910DW

RSP: \$408

Availability: 14th June 2018



- Print, Copy, Scan, Fax
- Up to 12/10 ipm⁵
- Up to 8/8.5 secs first page-out time⁶
- 1.8" TFT Color LCD display
- Up to 150-sheet Paper Tray
- Up to 20-sheet Automatic Document Feeder
- Up to 80-sheet (plain)/20-sheet (glossy) Multi-Purpose Tray
- Automatic 2-sided print
- Ethernet and Wireless connectivity
- USB direct print for JPEG files
- Brother iPrint&Scan, AirPrint, Mopria, Google Cloud Print

All prices are inclusive of the prevailing taxes and include a 3-year carry-in or 30,000 pages (whichever earlier) warranty. These machines can be purchased through Brother International Singapore's authorised resellers and superstores and are supported by the Brother Customer Service Centre, located at 10 Eunos Road 8, #14-01/02 Singapore Post Centre, Singapore 408600. It is open Mondays to Fridays, from 9 am to 6 pm, and on Saturdays, from 9 am to 1 pm.

About Brother International Singapore Pte Ltd

Brother is a leader in the development and manufacturing of technologies in the printing, communication and digital imaging industries for homes, SOHOs and enterprises who demand solutions that empower businesses and individuals to communicate ideas in every possible way. A trusted brand worldwide that believes in the “Customer First” approach in all aspects of their business, Brother has continuously met the varied needs of their customers through their comprehensive range of quality printing solutions. Brother regional South East Asia headquarters, with fully integrated sales, marketing and services capabilities is located in Singapore. For more information on Brother International Singapore and its products, please call [+65 6538 3998] or visit www.brother.com.sg. Brother will always be “At Your Side” now and into the future.

NOTE: All brand and products names are trademarks or registered trademarks of their respective companies.



About Brother Earth

Brother always takes responsibility, acts respectfully and tries to make a positive difference. Brother Earth is Brother’s attitude and commitment to play a part in building a society with sustainable development. Help the environment now by giving a click at <http://www.brotherearth.com>. Brother will contribute to a variety of global environmental protection activities on your behalf. The number of clicks each project receives will determine proportionately how the funds will be allocated.

Media contacts

Name: Nikie Leng
Job Title: Deputy Head of Marketing
Company: Communication Brother International
Telephone: Singapore Pte Ltd
Email: +65 65 6428 0711
nikie.leng@brother.com.sg
