

Engineered to maximise your business print efficiency

Brother launches two new Refill Tank System inkjet printers with A3 print capabilities, superior cost-efficiency, and comprehensive connectivity options such as wireless, network and more.

14th Jun 2018, Singapore – Brother takes great pride in developing inkjet printers that deliver greater reliability, innovation and cost-effectiveness. This same unwavering commitment to its ‘Customer First’ approach can be found in Brother’s newest A3 Inkjet Printer Series for businesses and home-office users with high print volumes.

“Many businesses are considering A3 inkjet printers for creating their business plans and presentations, or design materials such as floor plans, blueprints, site images and technical drawings.” says Nigel Lee, Country Manager at Brother Singapore. *“However, with such high-print volumes, ink replacement can be extremely costly. With that in mind, Brother’s latest A3 Inkjet Printer Series in 2018 have been designed for outstanding cost-efficiency and business productivity while delivering the same quality and reliability for which Brother is renowned.”*

This new series features an Inkjet Printer HL-T4000DW and Multi-Function Centre, MFC-T4500DW. Performance and enhanced features for this new inkjet printer series include:

Superior Cost Efficiency

- **Lower cost-per-page** – Refill Tank System inkjet printers come with ultra high-yield ink refill bottles that enable you to print up to 6,500 pages¹ in black and 5,000 pages¹ in colour
- **Cut costs by 50%** – Instantly reduce your paper waste and expenses by half with the automatic 2-sided printing feature

- **Enhanced durability** – Features a robust printhead with stainless steel lamination and Piezoelectric ceramic technology for longer machine life and less frequent repairs and servicing

Effortless User Experience

- **Convenient ink tank access** – Enjoy quick, mess-free refills with the embedded, front-access tank, and easily monitor individual ink levels through the transparent ink tank cover
- **Comprehensive paper handling** – Handle a variety of paper weights and sizes with a 250 sheets standard tray and 100 sheets multi-purpose tray
- **Multi-page scan, copy & fax capabilities²** – Perform multi-page scan, copy and fax jobs without having to insert the pages individually with the 50 sheets Automatic Document Feeder
- **User-friendly navigation** – Easily navigate features and functions with the large 2.7” LCD touchscreen and full-sized keypad²

Enhanced Productivity

- **Fast print speeds** – Enjoy print speeds³ of up to 22/20 ipm (mono/colour), and boost your business productivity with Fast Mode speeds of up to 35/27 ppm (mono/colour) [ipm: images per minute; ppm: pages per minute]
- **Quick first-page-out times** – Spend less time waiting at the device with fast first-page-out times⁴ of just 5.5 sec for mono prints and 6 sec for colour prints
- **Professional print quality** – Print brilliant photos, crisp lines and clear text with outstanding resolution of 1,200 x 4,800 dpi
- **Comprehensive print capabilities** – Print detailed floor plans, blueprints, site images and more designs in-house on a wide variety of paper types and sizes up to A3

Extensive Connectivity

- **Multiple connectivity options** – Easily share your device among the entire office workgroup with built-in wireless and network connectivity

- **Effortless mobile printing** – Print directly from your iPhone, iPad, Android™ or Windows® Mobile device through Brother's iPrint&Scan, AirPrint, Mopria® and Google Cloud Print
- **Print JPEGs directly from USB storage** – With USB Direct Print, photo printing from your USB flash drive becomes convenient via the front-access port
- **Scan and print via Wi-Fi Direct** – Direct printing or scanning from your mobile device without need for access to your network

Advanced Device Management



- **Restrict access to your printers** – Secure Function Lock allows you to assign authorised users or groups with access to specific functions such as colour printing, setting page limits, scanning features and more
- **Integrate easily into your IT Security Infrastructure** – With Active Directory and User Authentication, you can manage printer access and login authentication through a central management system
- **Conveniently monitor via fleet management software** – BRAdmin Light is an enterprise-level device management solution that allows you to manage a fleet of network-connected machines from one centralised location

Series Line-up and Availability

The HL-T4000DW and MFC-T4500DW will be available from **14th June 2018**. For more information, visit [<http://www.brother.com.sg>]

SERIES OVERVIEW

Introducing the models in Brother's latest Inkjet Printer and Multi-Function Centre Series:

<p>HL-T4000DW RSP: \$688 Availability: 14th June 2018</p> 	<ul style="list-style-type: none">• Refill Tank System• Automatic 2-sided print• Up to 22/20 ipm print speed³• Up to 5.5 sec (Mono) / 6 sec (Colour) first print-out time⁴• Up to 1,200 x 4,800 dpi print quality• 2.7" colour LCD touchscreen• 250 sheets standard paper tray• 100 sheets multi-purpose paper tray• Wireless and network connectivity• Brother iPrint&Scan, Apple AirPrint, Mopria, Google Cloud Print• USB Direct Printing
<p>MFC-T4500DW RSP: \$988 Availability: 14th June 2018</p> 	<ul style="list-style-type: none">• Refill Tank System• Scan, copy, fax and automatic 2-sided print• Up to 22/20 ipm print speed³• Up to 5.5 sec (Mono) / 6 sec (Colour) first print-out time⁴• Up to 1,200 x 4,800 dpi print quality• 2.7" colour LCD touchscreen and full keypad• 250 sheets standard paper tray• 100 sheets multi-purpose paper tray• Wireless and network connectivity• Brother iPrint&Scan, Apple AirPrint, Mopria, Google Cloud Print• USB Direct Printing

All prices are inclusive of the prevailing taxes and include a **3-year onsite or 80,000 pages** warranty. These machines can be purchased through Brother International Singapore's authorised resellers and superstores and are supported by [the Brother Customer Service Centre, located at 10 Eunos Road 8, #14-01/02 Singapore Post Centre, Singapore 408600. It is open Mondays to Fridays, from 9 am to 6 pm, and on Saturdays, from 9 am to 1 pm.

About Brother International Singapore Pte Ltd

Brother is a leader in the development and manufacturing of technologies in the printing, communication and digital imaging industries for homes, SOHOs and enterprises who demand solutions that empower businesses and individuals to communicate ideas in every possible way. A trusted brand worldwide that believes in the “Customer First” approach in all aspects of their business, Brother has continuously met the varied needs of their customers through their comprehensive range of quality printing solutions. Brother regional South East Asia headquarters, with fully integrated sales, marketing and services capabilities is located in Singapore. For more information on Brother International Singapore and its products, please call [+65 6538 3998] or visit www.brother.com.sg. Brother will always be “At Your Side” now and into the future.

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About Brother Earth

Brother always takes responsibility, acts respectfully and tries to make a positive difference. Brother Earth is Brother’s attitude and commitment to play a part in building a society with sustainable development. Help the environment now by giving a click at <http://www.brotherearth.com>. Brother will contribute to a variety of global environmental protection activities on your behalf. The number of clicks each project receives will determine proportionately how the funds will be allocated.

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<Footnotes>

- 1 Quoted approx. yields are extrapolated based on Brother original methodology using Test Pattern ISO/IEC 24712. Quoted approx. yields are not based on ISO/IEC 24711.
- 2 For MFC-T4500DW only.
- 3 Based on ISO/IEC 24734. For more information, please refer to www.brother.com/rd/printspeed
- 4 Based on ISO/IEC 17629. For more information, please refer to www.brother.com/rd/printspeed