



BROTHER M370

Sewing & Embroidery Machine

GENERAL AND EMBROIDERY FEATURES	BENEFITS
Advanced needle threading system	Allow easy threading for users, and feel zero stress when threading. Follow the thread guide, and use the needle threader lever with just one finger.
Convenient controls	For ease of use, all operating buttons — from the thread cutter to the needle position up/down and Start/Stop function — are on one convenient panel.
Colour LCD touchscreen	Manage all the functions with a simple touch of the easy-to-read 3.7" colour LCD high-resolution display (432 x 240 pixels).
Built-in font styles	11 built-in font styles to assist in personalising all your sewing and embroidery projects.
Super Bright LED Light	A bright but gentle light makes it easier to work on dark fabrics.
Bobbin winding system	A quick and convenient way to wind thread, simply load the bobbin on the winder and the thread guide will show you which way to go.
100 x 100 mm embroidery area	Set the embroidery unit and frame, select the pattern and get ready to embroider. Additional frames are also available separately.
USB Port to import designs	Just insert a USB flash drive and load your embroidery design directly to the machine.
Combine embroidery patterns	Several designs can be embroidered together by combining patterns and pressing the "Add" button on the screen.
Quick-set bobbin	Drop in a full bobbin and be ready to start crafting. There's a lower bobbin sensor which will warn you when the bobbin is running low.
135 embroidery patterns included	Choose from a variety of sophisticated patterns to inspire your creativity.
Built-in embroidery frame patterns	14 stitch types can be combined with 10 different frame shapes, such as a circle or a square to form your shape of choice.
Editing on the screen	A powerful editing feature includes the layout, pattern rotation in 1°, 10° and 90°, mirror-imaging and scaling between 90% – 120%.
Automatic thread cutter	Cut upper and lower thread automatically with the touch of a button.
Wireless connectivity	With wireless connectivity, you can transfer additional designs using Design Database Transfer (for Windows devices only), or connect to Artspira, our new creative hub.
Artspira	Reach for the sky and take your crafting to new heights. Here you will find free designs and projects, or even create your own custom designs.
SEWING FEATURES	BENEFITS
181 sewing stitches	Choose from 181 stitches built into the machine, giving you unlimited creativity. Also includes 10 one-step buttonhole styles.
4 lettering styles (sewing)	Add different lettering styles for labels and monogramming projects.
My Custom Stitch	Design your own stitch patterns, or change the built-in template designs which can be saved for future use.
Drop feed lever	Easy-to-switch lever to drop feed dogs for free motion embroidery and quilting.
Slide speed	Adjust the speed from slow to fast. It can also be set to alter the stitch width whilst sewing for zig-zag stitches.
Needle stop position	Select whether the needle should be up or down when the machine stops. Useful for turning fabric, sewing corners or joining quilt pieces.
Hard case	Carefully protects the machine when not in use.
Automatic reverse/reinforcement stitch	The machine automatically sews reverse/reinforcement stitches at the beginning and end of sewing.
Mirror imaging	For more stitch variety, use this function to create a mirror image of your stitch pattern.
Repeated single sewing	Choose whether the stitch pattern will be sewn once or repeatedly.
Combining stitches	Create your own stitch patterns by combining different stitches.
7 Point Feed	Provides a smooth feeding action and superior stitch quality on any weight of fabric.
Snap-on presser feet	Quick and easily change presser feet.

Contact:

SEW BRILLIANT

Creating crafts as brilliant as your creativity

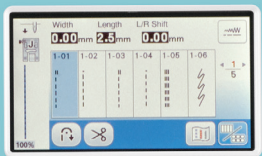
M370





100 x 100 mm Embroidery Area

Add appeal and personalisation to your projects using the built-in designs and fonts. Includes one 4" x 4" embroidery frame.



On-Screen Editing

Change individual thread colours, or place lettering in an arc. Move designs on the touchscreen display with the touch of a finger.



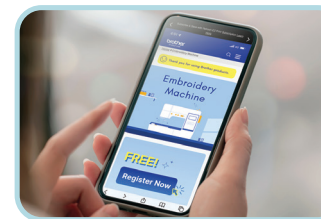
WLAN and USB Connectivity

Send embroidery files from your PC to your machine with free downloadable Design Database Transfer software or use a USB.



Thread Trimming

Accomplish high-quality designs in less time with minimal effort. Upper and lower threads can be trimmed at the touch of a button, and can be programmed to be trimmed at the end of sewing.



Thank You Page

Thank you for purchasing a Brother crafting machine! Let us help bring your brilliant ideas to life with easy tutorials, project ideas, and helpful tips regarding your machine. Simply scan the QR code on your machine to learn more.



Advanced Needle Threading System

Allow easy threading for users, and feel zero stress when threading. Follow the thread guide, and use the needle threader lever with just one finger.



My Custom Stitch

Edit and create your own sewing or decorative stitch designs and directly save them for future projects on the easy-to-read LCD panel.



Welcome to your newest creative companion, Artspira.

With Artspira, creativity is everywhere and imagination is everything.

Unlock the artist within — use the Artspira app to draw your own simple embroidery patterns and transfer them wirelessly to your machine.

Feel free to express yourself! With Artspira, it gives you instant access to exclusive Brother projects and patterns each month, together with easy-to-follow step-by-step instructions.

Explore, imagine, create. Artspira, inspiration 'At your side'.



1. Start/stop button
2. Advanced one-touch needle threader
3. Reverse button
4. Raise/lower needle button
5. Thread cutter button
6. Speed control slider for safety and accuracy
7. Simple bobbin winding
8. Colour LCD touch screen
9. Operation panel
10. USB port
11. 7 point feed, smooth handling for all fabrics.
12. Accessory storage area, Slides off for access to free arm.
13. Jam resistant drop-in bobbin
14. LED light