

Customer: Eventdex LLC

Country: United States of America

Model number: QL-820NWB



## The Customer

Eventdex is a suite of event management solutions which offers a virtual meeting platforms, registration, business matchmaking, lead retrieval, mobile event app and on-site event check-in apps.

Eventdex has automated most of the manual event workflow to be efficient. Event organizers could use this affordable event management solution to manage their events efficiently.

## The Challenge

Producing attendees' name badges can be a pain point for most event organizers. For attendees who have registered before their event, their name badges were usually pre-printed, which were sometimes incorrect.

Often, it will lead to long queues at registration desk, as event organizers will need to search for their attendees' name badges, which will slow down their registration process and lead to poor visitors' experience.

## The Solution

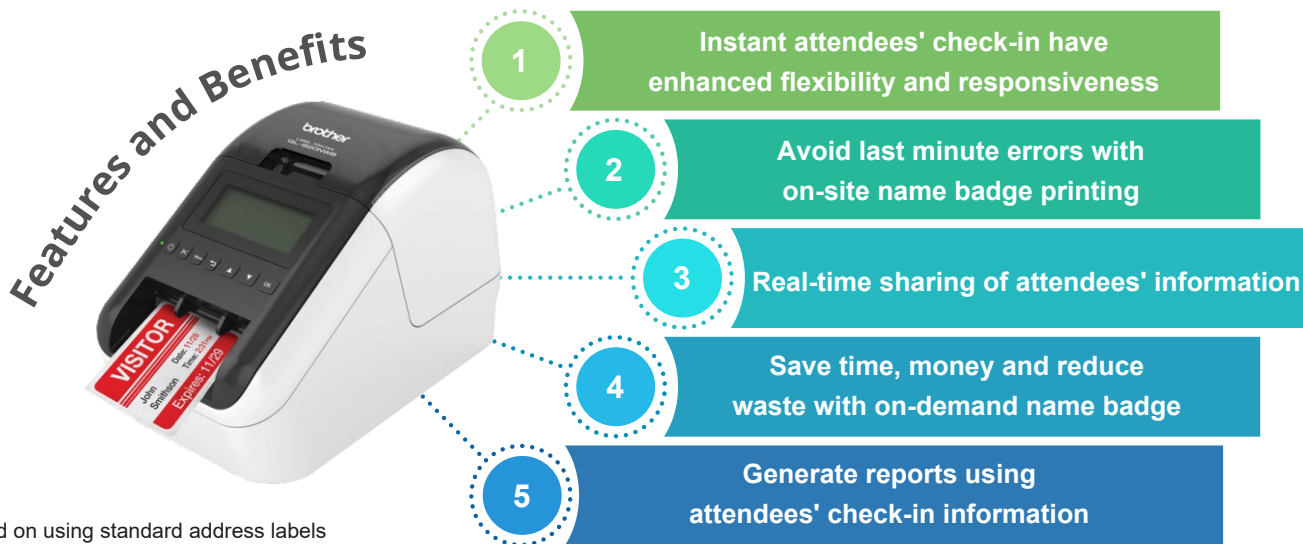
Eventdex has selected Brother's QL-820NWB Professional label printer for its fast print speed of up to 110 labels per minute\*. Paperwork could be eliminated with real-time tracking, updating, sharing and managing their visitors' check-in and check-out information.

Event organizers no longer need to worry about incorrect name badges or handle cumbersome sorting, arranging and printing of name badges in advance as they could check-in their attendees easily and print out name badges on-demand. Visitors' queues have also been shortened with a speedy and smoother check-in process at the registration desk.

Comes with a wide collection of templates, name badges could be customized. With an unique print technology, two-colour (red and black) name badges could be printed virtually anywhere, with flexible connectivity options such as Wired LAN, Wi-Fi® direct and Bluetooth® wireless interfaces from smart devices using Brother's iPrint&label free app.

QL-820NWB also comes with an easy-to-read backlit monochrome LCD screen which will help to improve visibility, especially in event locations with dimmer lighting. A rechargeable Li-ion battery could be purchased separately and easily configured to enhance mobility and access from anywhere.

For expanded capability, Eventdex has integrated their solution with Brother's free Software Development Kit (SDK) to enable ticket information and invoice printing. With Brother, Eventdex could offer an end-to-end portfolio, which allows their event organizers to manage and streamline their on-site check-in process, deliver a world-class attendees' experience, which will save time, money and reduce waste associated with incorrect badges printing.



\* Based on using standard address labels and text at 300dpi x 300 dpi print resolution.