



Brother's RJ-4200 series mobile printers for COVID-19 mobile testing and vaccination clinics

Customer: COVID-19 mobile testing and vaccination clinics
Country: Canada
Model number: RJ-4200 series mobile printers

The Customer

The global pandemic has brought many challenges to public healthcare systems. With an immediate need to establish a mass COVID-19 testing centre, define vaccine deployment plans with rapid deployment of mobile vaccines within a short timeframe has become a top public health priority.

The Challenge

Getting mobile testing centre up and running with vaccine distribution requires technology, processes and workflows planning. There is a stronger need than ever for unique and quick deployable mobile printing and labelling solutions that could be easily integrated into existing technology.

While mobile technologies are not new, rare circumstances including fragmented decision-making authority have increased the challenges. Technological mobile solutions might not be easy to set up outside a hospital. With consideration over patients' and clinicians' safety, testing accuracy, patients' information tracking, proof of cold chain documents and integration with the public healthcare systems are critical. The ability to reliably print labels and receipts on-demand in real-time is essential to support the current pandemic healthcare measures.

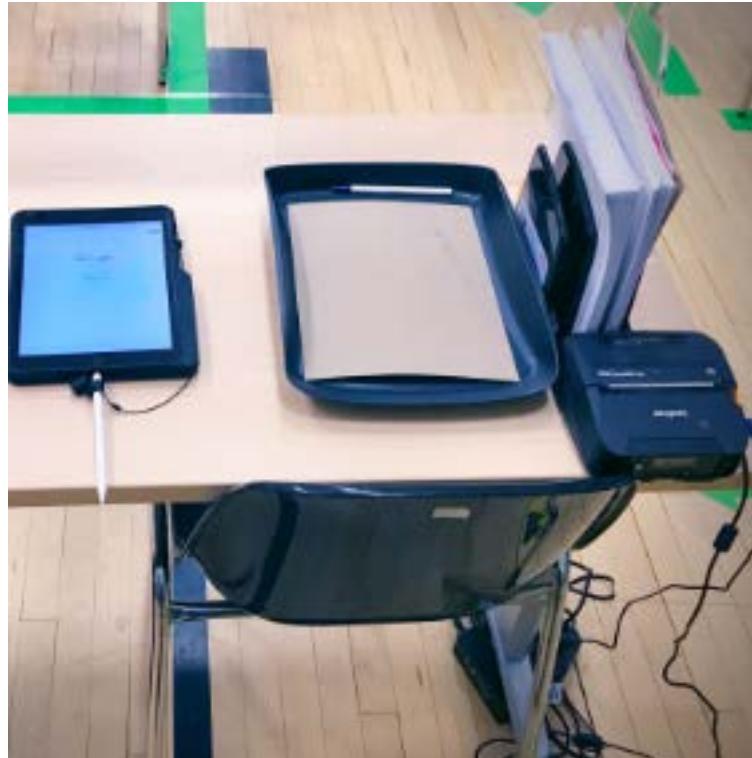
The Solution

As many other brands of receipt printers require an outlet to run and were unable to cater to a mobile situation, this has open up an opportunity for Brother to work with an agency in Canada to deploy hundreds of RJ-4200 series mobile printing solutions to COVID-19 mobile testing and vaccination clinics, including remote and pop-up testing sites across their region.

RJ-4200 series mobile printers could deliver reliable printing through advanced features with quick deployment and easy integration with most of the healthcare and laboratory's infrastructure. With direct thermal printing technology, no messy inks and toners are required. RJ-4200 series mobile printers are simple to use with easy to drop-in label rolls that have offer convenience.

The ability to print test tube labels on-site via AirPrint® with their Apple® iPad®, paired with their software and a mobile device has increased their testing accuracy. RJ-4200 series mobile printers were ruggedly constructed to handle rigorous mobile operations. They could handle a larger number of tests and long-hour of operations with fewer replacements due to their long-lasting battery life.

Information such as patients' names, locations, types of vaccines administered and date of their first and second dosage could be contained within their 4-inch wide labels and receipts in both English and French languages. Healthcare practitioners do not need to share their mobile printers or walk back and forth to their desktop printers to print. They could wear or carry RJ-4200 series mobile printers with shoulder straps or belt clips, which has enhanced mobility and improve productivity.



RJ-4250WB