



Customer: Jollyroom AB
Country: Sweden
Model number: RJ-4200 series Rugged Mobile printer, ADS-3600W



The Customer

Jollyroom is the largest e-commerce company selling children and baby products in the Nordics region. They are located in Gothenburg, Sweden and deliver to customers across the Nordic region. Their warehouse is over 65,000 sqm and holds up to 40,000 items.



Jollyroom was founded in 2011. They have their own logistics management system. Their expansion has reached a new level which requires a flexible and scalable solution. With new storage areas constantly being set up, most of their workflow has to be managed wirelessly.

“For us, constant development is a big factor and we began to search for a solution so that we could become paper-free in our logistics with simplified production.”, said Kaspar, Inbound Manager at Jollyroom.



The Challenge

With constantly expanding business, a flexible and scalable solution was required to manage their workflow wirelessly.





The Solution

Brother has evaluated Jollyroom's requirements and listened to their ideas. After studying their workflow and development needs, Brother has introduced an ADS-3600W scanning solution which could end their traditional paper handling after goods' arrival and worked together with a digital solution, right from the beginning of their production and to their customers' delivery.

Scanners will ensure that their incoming transport documents could be scanned efficiently and stored in their database. Their scanners could work along with RJ-4200 series 4-inch Rugged mobile and wireless label solution, which allows their warehouse staff to work on their production floor to print labels for their cargo. This solution has contributed to a paperless logistics management.

As their previous process involved moving of goods which have incurred extra time, since the implementation of this solution, their staff could work virtually anywhere. They could move their work to where their goods were, which has helped to increase productivity.



Inbound Manager at Jollyroom said

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After implementing our solution
we are confident of any future
expansions as we could roll out
our solution easily.

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Brother has a comprehensive range of RJ Rugged mobile printers. Comes with impressive printing speed and a rugged design, RJ Rugged mobile printers are tough to work in a wide variety of vertical industry applications. With USB, Wireless and Bluetooth® wireless connectivity options, it has made it possible for busy mobile workers to print on-site or in field.



RJ Rugged Mobile Printers



Rugged design

Due to the nature of many mobile applications, printers may be exposed to a range of outdoor conditions, which will affect the print operation or resulted in damage, e.g. traffic warden printing in field.

With Brother's RJ Rugged mobile printers carrying IP54 certification, it has provided an extra piece of mind for their customers who could use outdoor environments, in damp, moisture or indoor environments, which is prone to dust. In addition, RJ Rugged mobile printers can handle drop height up to 2.5 metres and provide extra credibility in terms of toughness and reliability.



RJ-2030

RJ-2050

RJ-2140

RJ-2150

RJ-3050

RJ-3150

RJ-4230B

RJ-4250WB