



Customer: Greetly Inc  
Country: United States of America  
Model number: QL-810W, QL-820NWB

## The Customer

Office administration could be costly and time-consuming. Greetly is a customizable digital receptionist app for modern offices. With an automated front reception, receptionists could focus on more important tasks such as welcoming their guests, improving visitors' experience and business processes that could lead to incremental sales.

Greetly app is an easy-to-use and cost-effective solution with 100% white-labeled so organizations could display their branding. From iOS® or Android™ app, visitors could simply tap in when they visit, enter their information such as their name, detail and who they will meet. Greetly will instantly notify the employees through phone, text, email and stores the guest's information in a digital visitor log.

Greetly could:

- Check-in visitors
- Receives food orders and deliveries
- Captures visitor photos and e-signatures on non-disclosure agreements (NDAs)
- Print out visitor name badges
- Registers event attendees

## The Challenge

Greetly founder, Dave Milliken has visited several professional services companies and found out that they often devoted significant effort to create an inviting foyer, lobby or guest reception area, to create a positive first impression.

Many companies were using old-school binders, containing sheets of paper for their visitor registration. Not only that it has tampered with their inviting and positive welcoming effort, but it will also compromise their guest's security if their information is accidentally leaked.

Hence, Greetly needs a visitor name badge wireless printing solution that could work seamlessly with their app, with appropriate information printed to help companies better track their visitors.

## The Solution

Greetly has chosen Brother's QL-810W and QL-820NWB Professional label printers for their wireless capability, outstanding reliability and ability to distribute their printers to Greetly's customers on demand.

QL-810W and QL-820NWB label printers could offer easy connectivity with an automated reception process and print virtually from anywhere wirelessly without the need to tether to any computer.

Both label printers could print at high resolution and fast print speed. They come with an automatic built-in cutter and easy-to-replace drop-in label roll refills.

With Brother, Greetly could offer an amazing two-colour (red and black) labels printing for their customers.



**QL-810W**  
Wireless and USB  
connectivity

**QL-820NWB**  
USB, Wired LAN, Wireless,  
Bluetooth® wireless connection

## The Benefit

Companies can now create a simple, cost-effective and tech-forward welcome for their visitors. From community office spaces to creating services environments, businesses could welcome their guests and keep their information secure, which will help to increase productivity.

Brother could help Greetly to position itself as an innovative visitor management solution as Greetly could count on Brother for professional visitor badges. With a strong partnership synergy, it is a winning formula for both Greetly and Brother to gain more presence and market share in the industry.

