

## Brother Business Colour Laser Printers Enhance Office Productivity and Efficiency

17 October 2017, Singapore - Brother International, a leader in home and business IT peripherals that focuses on the 'Customer-First' approach, has released a new series of colour laser printers and Multi-Function Centres that are tailor-made for high volume workgroups and growing businesses. There are two single-function printers in the new Business Colour Laser Series, the HL-L8260CDN and HL-L8360CDW, as well as two Multi-Function Centres, the MFC-L8690CDW and the MFC-L8900CDW.

The new series provide exceptional performance at a very competitive cost-per-page. The models feature efficient 2-sided colour and mono printing of up to 31 pages per minute\* (ppm) as well as automatic 2-sided scanning, copying and fax capabilities\*\*. In addition, Brother products can be modified to suit unique customer needs through Brother Special Solutions Customisation (SSC). Brother Solutions Interface (BSI)\*\*\*, a web-based service platform, also enables software developers to create custom solutions easily.

"Brother is committed to be 'At Your Side' today, tomorrow, and for many more years to come. Brother's Business Colour Laser Series is engineered to be reliable and affordable while enhancing business productivity and efficiency over the long term," says Nigel Lee, Country Manager at Brother Singapore. "These printers will exceed the expectations of businesses looking for secure, low-cost, high-volume printing solutions."

Performance enhancements for the new Business Colour Laser Series over its predecessor series include:

- 197% increase in maximum paper input\*\*\*\*
- 40% increase in Automatic Document Feeder (ADF) capacity
- 50% increase in maximum toner yield

\* 31 ppm for A4 printing, 33 ppm for letter printing.

\*\* These automatic 2-sided capabilities are supported by the MFC-L8690CDW and the MFC-L8900CDW.

\*\*\* Only applicable for the HL-L8360CDW, MFC-L8690CDW and MFC-L8900CDW.

\*\*\*\* Expand paper input with an optional tower tray that holds up to 2,080 sheets, in comparison with previous series

### **Advanced paper handling**

Paper handling is extremely versatile with the new Business Colour Laser Series. Thicker or odd-sized paper can be accommodated in the multi-purpose tray. As printing requirements grow, these colour laser printers can grow in tandem with expandable paper handling options. A tower tray gives up to 2,080 sheets<sup>^</sup> for high volume print jobs, while optional paper trays can hold a maximum of either 250 or 500 sheets each.

### **Significantly reducing the costs of colour printing**

Total cost of ownership (TCO) is reduced with Brother's optional super high-yield and ultra high-yield toner cartridges. The ultra high-yield cartridges provide superb value with up to 9,000 pages of printing. The high-yield cartridges also increase productivity by cutting down on time spent ordering and replacing cartridges.

### **Protect what is critical for your business**

The Business Colour Laser Series features advanced security capabilities that give businesses full control and protection of print infrastructure. With Active Directory, login credentials are required for user access authentication. Secure Function Lock 3.0 also empowers businesses to make sure only authorised users may use the printers, and can restrict the functionality available on each device. An integrated Near Field Communication (NFC) reader<sup>^^</sup> further allows secure access to the printer as an ID card must be physically swiped at the device before a job can be released.

In addition, Brother's BRAdmin Professional Software helps businesses control their print infrastructure remotely, from managing printing costs with print quotas for each user, to instant alerts of any printer downtime for quick attendance.

### **Outstanding reliability and efficiency**

Brother's new business colour laser range is designed to be robust, delivering even within very challenging office environments. The devices are built with materials that withstand constant wear and tear.

Enhance document scanning with a Dual CIS Automatic Document Feeder holding up to 70 sheets<sup>^^</sup>, offering you an easy way to scan multiple-page documents directly to your preferred medium. Time-saving shortcuts can even be customised at the touch of a button<sup>†</sup>.

<sup>^</sup> The HL-L8360CDW and MFC-L8900CDW support tower trays.

<sup>^^</sup> NFC functionality is available for the HL-L8360CDW and the MFC-L8900CDW.

### **Designed for mobility and flexibility**

Print wirelessly from any connected smart mobile device with Brother iPrint&Scan, Apple's AirPrint™, Mopria™ and Google Cloud Print™. Users could also do more by previewing copies and faxes, and saving files to Cloud†.

Print or scan directly from selected Brother machines with the free Brother Cloud Apps and an Internet connection. This free suite of innovative applications empowers users to create, edit and convert documents. Expect more capabilities as Brother develops new apps that will be made available for download over time.



Brother's new Business Colour Laser Series will be available from the following dates at the following prices. For more information about Brother, visit [<http://www.brother.com.sg>]

^^ The MFC† -L8690CDW supports an ADF with a capacity of up to 50 sheets and the MFC-L8900CDW supports an ADF of up to 70 sheets.

† Applicable to selected models.

## RANGE OVERVIEW

Introducing the models in Brother's latest Business Colour Laser Printer Series:

<p><b>Model Name: HL-L8260CDN</b> <b>RSP: \$748</b> <b>Warranty: 3 years on-site</b> <b>Availability: October 2017</b></p>  <p>A compact, white and black Brother HL-L8260CDN Colour Laser Printer. It features a top-loading paper tray, a control panel on the left side, and a front-loading output tray. The Brother logo is visible on the front panel.</p>	<ul style="list-style-type: none"><li>• Up to 31ppm Colour and Mono print speed</li><li>• Automatic 2-sided print</li><li>• Up to 300 sheets paper input</li><li>• USB &amp; Gigabit Wired Network</li><li>• Apple AirPrint, Google Cloud Print, Mopria and Brother iPrint&amp;Scan for mobile printing</li><li>• 16 character x 2 line LCD screen</li><li>• Up to 9,000 black and 9,000 cyan, magenta and yellow optional ultra high-yield toners<sup>‡</sup></li></ul>
<p><b>Model Name: HL-L8360CDW</b> <b>RSP: \$798</b> <b>Warranty: 3 years on-site</b> <b>Availability: October 2017</b></p>  <p>A compact, white and black Brother HL-L8360CDW Colour Laser Printer. It features a top-loading paper tray, a control panel on the left side with a 2.7-inch touchscreen LCD, and a front-loading output tray. The Brother logo is visible on the front panel.</p>	<ul style="list-style-type: none"><li>• Up to 31ppm Colour and Mono print speed</li><li>• Automatic 2-sided print</li><li>• Up to 300 sheets paper input</li><li>• USB, Wireless &amp; Gigabit Wired Network</li><li>• Apple AirPrint, Google Cloud Print, Mopria, WiFi Direct and Brother iPrint&amp;Scan for mobile printing</li><li>• Brother's Apps and Web Connect</li><li>• 2.7" Colour Touchscreen LCD</li><li>• Up to 9,000 black and 9,000 cyan, magenta and yellow optional ultra high-yield toners<sup>‡</sup></li></ul>

**Model Name: MFC-L8690CDW**  
**RSP: \$988**  
**Warranty: 3 years on-site**  
**Availability: October 2017**



- Print/Scan/Copy/Fax
- Up to 31ppm Colour and Mono print speed
- Up to 28ppm (56ipm) Scan speed
- Up to 300 sheets paper input
- Up to 50 sheets ADF (automatic 2-sided)
- Apple AirPrint, Google Cloud Print, Mopria, WiFi Direct and Brother iPrint&Scan for mobile printing
- Brother's Apps and Web Connect
- 3.7" Colour Touchscreen LCD
- Up to 9,000 black and 9,000 cyan, magenta and yellow optional ultra high-yield toners<sup>‡</sup>

**Model Name: MFC-L8900CDW**  
**RSP: \$1188**  
**Warranty: 3 years on-site**  
**Availability: October 2017**



- Print/Scan/Copy/Fax
- Up to 31ppm Colour and Mono print speed
- Up to 28ppm (56ipm) Scan speed
- Up to 300 sheets paper input
- Up to 70 sheets ADF (automatic 2-sided)
- NFC Card Reader Authentication available
- Apple AirPrint, Google Cloud Print, Mopria, WiFi Direct and Brother iPrint&Scan for mobile printing
- Brother's Apps and Web Connect
- 5.0" Colour Touchscreen LCD
- Up to 9,000 black and 9,000 cyan, magenta and yellow optional ultra high-yield toners<sup>‡</sup>

**Consumables**

MODEL	USUAL RSP w GST	PAGE YIELD
LT-330CL	SGD 178.00	250-sheet input
LT-340CL	SGD 248.00	500-sheet input
TC-4000 US	SGD 78.00	Tray Connector for TT-4000
BU-330CL	SGD 163.00	Approx. 50,000 pages (5 pages/job)
DR-451CL ASA	SGD 218.00	Approx. 30,000 pages (1 page/job)
TN-451BK ASA	SGD 88.00	Approx. 3000 pages (ISO/IEC 19798)
TN-451C ASA	SGD 98.00	Approx. 1800 pages (ISO/IEC 19798)
TN-451M ASA	SGD 98.00	Approx. 1800 pages (ISO/IEC 19798)
TN-451Y ASA	SGD 98.00	Approx. 1800 pages (ISO/IEC 19798)
TN-456BK	SGD 140.00	Approx. 6500 pages (ISO/IEC 19798)
TN-456C ASA	SGD 263.00	Approx. 6500 pages (ISO/IEC 19798)
TN-456M ASA	SGD 263.00	Approx. 6500 pages (ISO/IEC 19798)
TN-456Y ASA	SGD 263.00	Approx. 6500 pages (ISO/IEC 19798)
TN-459BK ASA	SGD 178.00	Approx. 9000 pages (ISO/IEC 19798)
TN-459C ASA	SGD 298.00	Approx. 9000 pages (ISO/IEC 19798)
TN-459M ASA	SGD 298.00	Approx. 9000 pages (ISO/IEC 19798)
TN-459Y ASA	SGD 298.00	Approx. 9000 pages (ISO/IEC 19798)

All prices are inclusive of the prevailing taxes. These machines can be purchased through Brother International Singapore's authorised resellers and superstores and are supported by the Brother Customer Service Centre, located at 10 Eunos Road 8, #14-01/02 Singapore Post Centre, Singapore 408600]. It is open Mondays to Fridays, from 9 am to 6 pm, and on Saturdays, from 9 am to 1 pm.

‡ Approximate declared yield value in accordance with ISO/IEC19798.

### **About Brother International Singapore Pte Ltd**

Brother is a leader in the development and manufacturing of technologies in the printing, communication and digital imaging industries for homes, SOHOs and enterprises who demand solutions that empower businesses and individuals to communicate ideas in every possible way. A trusted brand worldwide that believes in the “Customer First” approach in all aspect of their business, Brother has continuously met the varied needs of their customers through their comprehensive range of quality printing solutions. Brother regional South East Asia headquarters, with fully integrated sales, marketing and services capabilities is located in Singapore. For more information on Brother International Singapore and its products, please call +65 6538 3998 or visit [www.brother.com.sg](http://www.brother.com.sg). Brother will always be “At Your Side” now and into the future.

**NOTE:** All brand and products names are trademarks or registered trademarks of their respective companies.



Working with you for a better environment  
[www.brotherearth.com](http://www.brotherearth.com)

### **About Brother Earth**

Brother always takes responsibility, acts respectfully and tries to make a positive difference. Brother Earth is Brother’s attitude and commitment to play a part in building a society with sustainable development. Help the environment now by giving a click at <http://www.brotherearth.com>. Brother will contribute to a variety of global environmental protection activities on your behalf. The number of clicks each project receives will determine proportionately how the funds will be allocated.

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