

February 12, 2019

Brother Wins "iF DESIGN AWARD 2019" for 6 Categories

Brother Industries, Ltd. (President, Ichiro Sasaki, hereinafter Brother) has won "iF DESIGN AWARD 2019" for 6 product categories.

iF DESIGN AWARD 2019 received 6,375 entries from 52 countries and regions. This is the 12th consecutive year Brother has been named as an iF DESIGN AWARD winner and has now received a total of 72 awards, including the six won this year.

<Winning Brother products: iF DESIGN AWARD 2019>

			
		<p>Embroidery sewing machine Luminaire Innov-is XP1</p>	
			
<p>Sewing machine A150</p>		<p>Cutting machine ScanNCut DX SDX1200/</p>	
			
<p>Labeling System PT-H110</p>	<p>Labeling System P-TOUCH CUBE PLUS</p>	<p>Color Laser Printer / All-in-one HL-L3230CDW/HL-L3270CDW/MFC-L3710CDW</p>	

iF DESIGN AWARD is hosted and judged by the iF-International Forum Design, in Hannover, Germany. This is one of the most prestigious international design competitions and has been running since 1953. It is recognized around the world and judged not only on external appearance of the product, but also on criteria such as functionality and environmental performance.

We are extremely honored to receive these awards. Brother continuously makes efforts to pursue improvements in design quality and product innovation to provide superior value to customers.